



WHAT'S YOUR FIGHT?

JUST DO IT 

BE A PART OF A LEGACY OF INNOVATIVE THINKING...



Nike

BEFORE THERE WAS THE SWOOSH, BEFORE THERE WAS **NIKE**, THERE WERE TWO VISIONARY MEN WHO PIONEERED A REVOLUTION IN ATHLETIC FOOTWEAR THAT REDEFINED THE INDUSTRY: BILL BOWERMAN AND PHIL KNIGHT. SINCE ITS INCEPTION 30 YEARS AGO, NIKE HAS COME TO EPITOMISE THIS PAIR'S PASSION FOR SPORT, WHICH IS BACKED BY THE COMPANY'S REPUTATION FOR INNOVATION.

Company culture and style

Nike does more than outfit some of the world's best athletes. The company positions itself as a place to explore potential and push out the edges of what can be. Nike employees thrive in a culture that embraces diversity and rewards performance. As such, the company seeks achievers, leaders and visionaries. At Nike, it's about individuals bringing their unique skills to a challenging and constantly evolving industry. At the core of the culture is a deep sense of passion, which emerges from employees' connection with the brand.

Employee value proposition

Nike believes that every employee brings inspiration and innovation to the business. A competitive benefit programme provides employees with the opportunity to be involved in sports, ensure the wellness of their families and create a positive working environment. Nike has a comprehensive employee assistance programme in place, complete with counselling services and a wellness centre, which offers a range of medical tests and advice on health-related issues. Nike measures employees' performance on business results and creating team success and determines its bench strength and high potentials by using Human Resources Planning (HRP).

Candidate skills and character required

Employees who thrive at Nike are those who are able to separate the myth of the brand from the reality of the workplace, which is highly charged and competitive. Nike operates in a matrix environment, therefore employees are expected to be flexible, able to multi-task and adept at communicating with people in all spheres and at all levels. Initiative, resourcefulness and energy are highly valued qualities.

NIKE

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It takes more than just a passion for sport to stay on top of our game and that is why at Nike we seek individuals who are able to deliver results, create the future, make good decisions, foster consumer and customer commitment, champion and embrace change, lead and influence others, demonstrate brand passion, continuously grow and develop and take action with integrity.

Career opportunities

Nike is always looking for high potential individuals who are seeking a challenging and rewarding career. The company has a variety of development programmes ranging from programmes for mid-career professionals to new graduates.

STATISTICS

Total employees: 130

Total graduates recruited annually: 10

Average starting salary for graduates: R5 000 per month

AREAS OF STUDY

- Agriculture
- Business Administration/Management/Strategy
- Commercial Marketing
- Education
- Engineering
- Economics/Finance/Commerce
- Human Resources
- Information Technology
- Journalism/Media
- Law
- Logistics
- Natural Sciences

STARTING DISCIPLINES

- Administration
- Civil/Industrial Engineering
- Communication/Marketing
- Financial Management
- Auditing/Tax
- Human Resources
- Information Technology
- Law
- Marketing/Sales
- Management Trainee/Strategy
- Production
- Research and Development